

## JUMP ROPE FOR HEART

Dear Parent/Guardian:

On February 28<sup>th</sup>- March 4<sup>th</sup>, Highland Creek Elementary is holding a Jump Rope for Heart event. Jump Rope for Heart is a fun event! It encourages community service and is educational. Our students will learn jump rope skills while raising money to fund lifesaving research and educational programs sponsored by the American Heart Association.

Our school also earns gift certificates for physical education equipment and with our schools tight budget, this comes in handy.

Family and friends are welcome to support your child's participation by making contributions. Your child can even raise funds online. Step by step instructions about our simple online donations program are provided on the back of the student envelop. **The students will be given the opportunity during technology class to create their web pages for online fundraising.** Register at [www.americanheart.org/jump](http://www.americanheart.org/jump) .

If your employer has a matching gifts program, please indicate the matched amounts on the student's collection envelop and include the matching gifts form with your donations. Matching gifts increase donations making your child and the vent more successful. Go to [www.matchinggifts.com/aha](http://www.matchinggifts.com/aha) to check to see if your company matches.

Our goal is for every child to raise **\$25.00** and receive their own personal jump rope as well as a water bottle. **The child who raises the most money for each grade level will have lunch with Ms. V and Ms. Campbell (lunch will be provided by Jason's Deli) and the class that raises the most money will receive a pizza party.**

Your child will receive thank you gifts based on the amount of contributions they collect. **Our school wide goal for the year's event is \$13,000. As an incentive to reach our goal, if Highland Creek raises 13,000 Mrs. Campbell and Ms. V will take a pie to the face on the morning news show by all the grade level winners.** All checks should be made payable to the American Heart Association. Please support our Jump Rope for Heart Program!

**One important thing to remember...students should not go door to door or ask strangers for money!** If you have questions please contact us by email at [sarah.viapiano@cms.k12.nc.us](mailto:sarah.viapiano@cms.k12.nc.us) or [ann.jarovski@cms.k12.nc.us](mailto:ann.jarovski@cms.k12.nc.us).

Thanks

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Jump Rope for Heart Coordinators